



TrizCom Public Relations Makes Dallas Business Journal's Top-25 PR Firms in North Texas for 4th Consecutive Year

DALLAS (AUG. 9, 2017)—TrizCom Public Relations, a Dallas-based agency with a national footprint, is listed in the [Dallas Business Journal's](#) 2017 Top-25 list of leading public relations firms in North Texas. This marks the fourth consecutive year [TrizCom PR](#) (www.trizcom.com) has been named to the annual list, which includes multinational firms with North Texas offices and privately-owned agencies. For 2017, rankings were based on the number of local employees and revenue.

Jo Trizila, president and CEO of TrizCom PR, says, "We have built TrizCom PR to be a leader in technical, analytical and strategic public relations. To make the Dallas Business Journal's Top-25 North Texas Public Relations Firms list, especially considering this is the fourth largest region in the country, confirms we are doing public relations right. The TrizCom PR team works daily to empower our communication efforts with bigger, bolder ideas that break through clutter and achieve measurable results."



The past year has proven to be a busy one for TrizCom PR. The agency has garnered national attention for its [multitude of clients](#), (<http://newsroom.trizcom.com/clients.php>) resulting in a tremendous lift of data-driven awareness and consideration for both the firm and its stakeholders.

Trizila continued, "Since January, we have added some strong brands to our client roster including Taco Bueno, Unequal Technologies and Community Council of Greater Dallas. Brands continue to partner with TrizCom PR because they want a public relations firm that produces results with measurable, data-driven metrics and that describes us to the core."

About TrizCom Public Relations

In TrizCom PR, organizations ranging from corporations to nonprofits to start-ups gain a team of savvy public relations professionals who think creatively and develop truly innovative data-driven communication ideas that build buzz and raise brand awareness for its clients. TrizCom Public Relations provides a full complement of strategic communications and public relations services to a wide variety of industries encompassing startup, healthcare, lifestyle, B2B, nonprofit, sports, food and beverage, technology, entertainment, events and beyond. Putting strategy before tactics, measuring every objective, TrizCom PR has built a dynamic track record. TrizCom Public Relations is a National Certified Women Owned Business and recipient of multiple Public Relations Society of America awards, including the highly coveted Pegasus Award for Communications Excellence. For more information on TrizCom PR go to www.TrizCom.com or call 972-247-1369. TrizCom PR's blog is <http://www.trizcom.com/blog/>. Follow TrizCom PR on social media: [www.Facebook.com/TrizComPR/](https://www.facebook.com/TrizComPR/), [Twitter.com/trizcom](https://twitter.com/trizcom), [www.YouTube.com/user/TrizComm](https://www.youtube.com/user/TrizComm), [www.Instagram.com/trizcompr/](https://www.instagram.com/trizcompr/), [www.Linkedin.com/company-beta/1659302/](https://www.linkedin.com/company-beta/1659302/).

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